

## Workshops

### SAVE THE DATE!

The next CAMS Members Only discussion will be on December 8, 2022. This topic will be cyber resiliency in naval engineering systems. Join CAMS today to participate in this workshop!

## NEAIS Conference New England: Keynote Speech on the Harms of Misinformation: Keeping your Data Safe

Stuart Madnick gave a keynote presentation at the fourth annual *NEAIS Conference New England* held at Northeastern University. This year’s conference attracted many papers from IS faculty and PhD students on a variety of research topics such as misinformation, health-IT, social media, crowdsourcing, information privacy, and machine learning. Madnick used the theme of *Misinformation* to educate attendees on the importance of data privacy and being cautious of the information you share.



## Security Edge: Interview with Keri Pearlson on the Biggest Mistakes Companies Make in Cyber



Keri Pearlson was interviewed for the *Adapt Security Edge* conference in Australia. This event hosted 120 leading CISOs & CSOs from NSW enterprise and government organizations for a day of networking and fact-based based insights on building digital resilience and enabling organizational agility. She shared insights on pressing questions boards need to ask, global best practices for preparing for the inevitable, and the biggest mistakes companies make when it comes to cyber and how to address them. She emphasized the importance of building a cyber culture and redundant cyber training to improve the overall resilience of an organization.

## Is your Board Prepared for new Cybersecurity Regulations?

Keri Pearlson published a paper in the Harvard Business Review on preparing your board for new cybersecurity regulations. A proposed SEC rule will require companies to disclose their cybersecurity governance capabilities, including the board’s oversight of cyber risk. It will also require a description of management’s role in assessing and managing cyber risks, the relevant expertise of such management, and management’s role in implementing the company’s cybersecurity policies. Meeting the new regulatory requirements can be better achieved by aligning how operational leaders discuss cybersecurity with their boards.

IT Security Management

### Is Your Board Prepared for New Cybersecurity Regulations?

by Dr. Keri Pearlson and Chris Hetner

November 11, 2022

## Wall Street Journal – Why Companies Need to Start Sharing More Information about Cyber Attacks

Stuart Madnick published an article in the Wall Street Journal about the importance of companies sharing cyber incident data. Details on how long an organization was impacted and what steps it took to recover could be among the most helpful details that companies reveal about cyber attacks. Every organization can begin to arm themselves with the right defenses when they have more detailed information on who is getting attacked, how they are getting attacked, and what is being stolen. Read it here: [“Why Companies Need to Start Sharing More Information about Cyberattacks”](#)

**Did you know...**  
Our CAMS team, in partnership with MIT Sloan Exec Ed, offers four cybersecurity management programs for your business partners and non-technical executives

For more information, visit <https://cams.mit.edu/events>

## **Mind The Sec: What Executives Need to Know about Cybersecurity**

Keri Pearlson and CAMS Member Nelson Novaes from C6 Bank gave the keynote talk at the 2022 Mind the Sec conference in San Palo. On their recent HBR article 7 questions. Her keynote was on the topic “What executive directors need to know about Cybersecurity.”



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### **About Cybersecurity at MIT Sloan: Formerly the Interdisciplinary Consortium for Improving Critical Infrastructure Cybersecurity, (IC)<sup>3</sup>**

MIT is a natural place to study cybersecurity, given its rich history of technology innovation, and the MIT Sloan School of management is the home of the Cybersecurity at MIT Sloan (CAMS) research consortium. The Consortium is focused on the managerial, organizational, and strategic aspects of cybersecurity. More information can be found at <https://cams.mit.edu> or by contacting us:

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### **CAMS Human Risk Subgroup: Join our new Culture Club!**

We are excited to announce the launch of a new special interest group called the CAMS Culture Club, or more formally, the CAMS Human Risk Subgroup. Are you interested in discussing how to improve the cybersecurity culture of your organization and how to manage this risk? This group will be invited to a quarterly virtual meeting to share ideas on culture and discuss research on human risk management. We want to build a strong foundation of security-minded people for this Culture Club- reach out to Lara or Keri to join this SIG.

### **Upcoming CAMS Events – Please hold these dates**

**Member’s Only Discussion:** Dec 8. Cyber Resilience in Naval Engineering Systems  
**Ongoing Research Community Workshops:** CAMS informal research team meetings are virtual and open to the CAMS community. Held most Fridays from 11:30a.m.-12:30p.m. Eastern, the topic for each meeting is announced on the Monday of that week. Interested in joining us? Please send a note to one of the CAMS directors.

### **CAMS In the News (links at <https://cams.mit.edu/in-the-press>)**

- October 20, 2022:** Irving Wladawsky-Berger published a blog article on cybersecurity regulations: [“How Should Companies Prepare for the Coming Cybersecurity Regulations?”](#)
- October 11, 2022:** Stuart Madnick was quoted in an article by the MIT Management Sloan School [“Guidance for Growth Initiatives: Five Lessons from MIT Sloan Management Review”](#)
- October 11, 2022:** Stuart Madnick published an article in The Australian: [“How to prepare for new security regulations”](#)
- October 10, 2022:** Keri Pearlson was quoted in a Fortune.com article promoting the new CAMS Executive Education course on board education: [“Cybersecurity risks ‘can no longer’ be ignored: MIT Sloan launches course to teach board members prevention tactics”](#)
- October 4, 2022:** Keri Pearlson published a report in collaboration with CAMS Member Proofpoint: [“Cybersecurity: The 2022 Board Perspective”](#)
- September 22, 2022:** Keri Pearlson was quoted in the MIT Technology Review: [“Zero Trust closes the end user gap in cybersecurity”](#).
- September 8, 2022:** Keri Pearlson and Stuart Madnick were published in the Wall Street Journal: [“How Leaders can Create a Cybersecure Workplace Culture”](#)
- September 8, 2022:** Stuart Madnick was published in the Wall Street Journal:

[“Why Companies Need to Start Sharing More Information about Cyberattacks”](#)

### **Cybersecurity Executive Education Programs Developed by CAMS**

[Cybersecurity Governance for the Board of Directors:](#) Nov. 30-Dec. 2, 2022

[MIT xPro Professional Certificate in Cybersecurity: \(24 weeks\)](#) Nov. 30, 2022

[Cybersecurity for Managers: A Playbook: \(Six weeks\)](#) Dec. 8, 2022

[Cybersecurity Leadership for Non-Technical Executives 2022:](#) DATES TBA