



Newsletter

Newsletter #22: September – October 2018

CAMS Fall Members Workshop: Cybersecurity for Non-Technical Executives

The Fall workshop took a different approach from past workshops: it was a preview of our upcoming Sloan Executive Education course, Cybersecurity Leadership for Non-Technical Executives. Members were treated to a short version of the 2-day program kicking off in November (see details below). This workshop featured presentations, discussions and activities on a range of topics that help non-technical executives become knowledgable participants in cybersecurity leadership in their organizations. Sessions included exposing cyber myths, building a cybersecurity culture, organizing using the NIST framework, and measuring cyber risk. See the agenda from this workhsop on our website: https://cams.mit.edu/wp-content/uploads/2018-10-24-Agenda.pdf



Participants workshop's reception

SAVE THE DATE

Monday, **April 29, 2019**

Cybersecurity at **MIT Sloan's Spring** Workshop

2018 CREDC Industry Workshop



Dean David Schmittlein introduces CAMS

MIT Sloan Dean David Schmittlein gave a welcome address at the 2018 CREDC Industry Workshop, hosted by our consortium and held at MIT in Cambridge in September. CREDC reserachers, students, industry partners and staff gathered for 2 days of sessions,

panels, and poster discussions. Our CAMS team was heavily involved in the event's planning and session delivery. CREDC is a DOE-funded research consortium solving cybersecurity issues for the energy sector. CAMS has several research partially projects funded CREDC. More about this event at:



Keri Pearlson (CAMS) shares research at the poster session.

https://cred-c.org/news/2018-credc-industry-workshop-impressesattendees

CAMS Executive Education:

Cybersecurity Leadership for Non-Technical Executives



organization. aspects the

Cybersecurity at MIT Sloan (IC)³ Executive **Program** November 6 - 7, 2018 and 3 times in 2019. The goal of this 2-day program is to educate non-cybersecurity-tech leaders in the business issues of cybersecurity management. All leaders in an organization must be knoweldgable participants in cybersecurity today since cybersecurity decisions have impact on the strategic, organizational, governance and managerial

For more information. https://executive.mit.edu/openenrollment/program/cybersecurity-leadership-for-nonvisit: technical-executives/

Cybersecurity at MIT Sloan (CAMS) research team meetings are open to members and are held most Fridays 11:30am – 1:00pm at MIT's Sloan School

If you would like to attend, please contact one of our Directors

CAMS Members and Leaders at Major Conferences this Fall



(ISC)2 (The International Information System Security Certification Consortium) Security Congress. In New Orleans, LA,, Robbie Meitier (Liberty Mutual) (left), Keri Pearlson (CAMS) (right)



2018 Massachusetts
Cybersecurity
Forum with Gov.
Charles Baker
(middle rear), front
from left to right:
Stuart Madnick, Keri
Pearlson, Michael
Siegel (Directors of
CAMS)



Law, Business and
Technology
Preventing Crimes
Conference, in
Warsaw, Poland,
sponsored by Polish
Ministry of Justice,
(from left) Radosùaw
Koszewski (Director,
Executive Education
Center), Stuart
Madnick



SIM Boston Technology Leadership Summit, Foxborough, MA, CAMS presenters, from left to right: Keman Huang, Keri Pearlson (Director), Matt Maloney

About Cybersecurity at MIT Sloan: Formerly The Interdisciplinary Consortium for Improving Critical Infrastructure Cybersecurity, (IC)³

MIT is the natural place to study cybersecurity, given its rich history of technology innovation, and the MIT Sloan School is the perfect environment for the Cybersecurity at MIT Sloan (CAMS) research consortium. The Consortium is focused on the managerial, organizational, and strategic aspects cybersecurity. More information be found at https://cams.mit.edu or by contacting us:

> Stuart Madnick, Director smadnick@mit.edu Michael Siegel, Director msiegel@mit.edu Keri Pearlson, Executive Director kerip@mit.edu

Upcoming Events

AI and the Future of Work November 8, 2018. MIT's Computer Science and Artificial Intelligence Lab (CSAIL) and Initiative on the Digital Economy (IDE) are joining forces to host the 2nd annual AI and the Future of Work Congress. CAMS Members and Partners are invited to attend at a special discounted rate. Use code MITguest20 to save 20% on tickets. futureofwork.mit.edu

HICSS 2019 January 8-11, 2019. The 52nd Annual Hawaii International Conference on System Sciences features 2 CAMS paper presentations. http://hicss.hawaii.edu/#!future-conferences/ctld

Cybersecurity at MIT Sloan Spring Workshop April 29, 2018. More information, including workshop agenda, forthcoming: https://cams.mit.edu/events

In the Press

"Cybersecurity culture: Arrow in CIOs' quiver to fight cyberthreats" quoted Keri Pearlson on October 24, 2018 in *Tech Target*. https://searchcio.techtarget.com/news/252451225/Cybersecurity-culture-Arrow-in-CIOs-quiver-to-fight-cyberthreats

"The Trouble With Cybersecurity Management" by Mohammad Jalali was published on October 8, 2018 in *MIT Sloan Management Review*. https://sloanreview.mit.edu/article/the-trouble-with-cybersecurity-management/

"Will connected lighting's security story have a happy ending?" quoted Stuart Madnick on October 2, 2018 in *Illuminating Engineering Society*. https://www.ies.org/lda/risky-business/

"Decision-Making and Biases in Cybersecurity Capability Development: Evidence from a Simulation Game Experiment" by Mohammah Jalali published in *Journal of Strategic Information Systems*. https://www.sciencedirect.com/science/article/pii/S0963868717304353

"Big Banks See Uptick In Cyberattack Attempts" quoted Stuart Madnick on October 1, 2018 in *PYMTS.com.* https://www.pymnts.com/news/security-and-risk/2018/big-bank-cybersecurity-financial-data-breach-attempts/

"Federal Agencies Are Woefully Unprepared for Cyberattacks, Experts Say" quoted Stuart Madnick on September 6, 2018 in *Inside Sources*. https://www.insidesources.com/federal-cybersecurity-agencies-unprepared-cyberattacks/