Cybersecurity at MIT Sloan Fall Workshop

NOTE: Conference is by Invitation Only

Friday, October 18, 2019
8:30am-4:30pm

Location: MIT Sloan School of Management Samberg Center • 50 Memorial Drive
(Building E52 7th floor) Cambridge, MA 02142

Harmonizing Cybersecurity and Compliance

AGENDA

(10/14/19 Version • Subject to change and update)

8:30-9:00 Registration & Continental Breakfast (Samberg 7th floor)

9:00   Welcome to Cybersecurity at MIT Sloan (Michael Siegel)

9:15   Member introductions (Keri Pearlson) ("What is one thing your Board asked you to report on recently?")

9:45   Setting Up The Theme: **Business Implications of the Interactions between Compliance, Privacy, and Cybersecurity** (Stuart Madnick)

10:20 *Break and networking*

10:35   Research Update: Project 1: **Compliance vs Cybersecurity** (Nelson Novaes/Angelica Marotta/Kevin Powers)

11:15   Keynote Address: **Third Party Consumer Profiling** (MIT Sloan Prof Catherine Tucker)

12:00-1:15   *Lunch and networking*

1:15   Table Top Discussions **("Where do compliance and cybersecurity conflict in your company? How do you resolve it?")** (Keri Pearlson)

2:00   Table Top Report Outs and Full Group Discussion (Keri Pearlson)

2:45   *Break and networking*

3:15   Research Update (20 min each)
Project 2: **Culture survey findings** (Keman Huang/Keri Pearlson)
Project 3: **Dark Web Update** (Johan Sigholm/Michael Siebel)
Project 4: **Impact of Cyber Attack on Business Value** (Keman Huang/ Stuart Madnick)

4:15   Wrap up and 2020 plans (Keri Pearlson/Stuart Madnick/Michael Siegel)

4:30   End of Conference

Local parking information available here:
https://cams.mit.edu//wp-content/uploads/Hotel-and-Parking-Information.pdf