

ORGANIZATIONAL INNOVATION NEEDED TO SECURE TOMORROW - PANEL

MIT CAMS CCIS JUNE 2, 2022

HUMAN RISK MGMT

↳ We changed the conversation

BECAUSE they don't think it's **REAL**

MAKE it REAL

GIVE them REAL PHISH

TELL the **STORIES**

82% of

DATA BREACHES SOCIAL

ENGINEERING

ONLY

5% of BUDGET SPENT on SOCIAL ENGINEERING

MIT CAMS CCIS

THINK about SWITCHING YOUR ENCRYPTON

PHISHING ISN'T GOING ANYWHERE

NEED REGULAR **REINFORCEMENT**

HOW do we SHIFT the **RESPONSIBILITY**



NEW SOCIAL CONTRACT

REDUCE the **RISK**

WHAT are the **LAYERS** of RESPONSIBILITY?

MAKE the LEARNING **MULTI CHANNEL MARKETING**



BE **ENGRAINED** WITH Stakeholders

INTENSITY of **TRAINING**

VARY the **TYPES** of TRAINING

Add a **COMMON UNDERSTANDING** in all training

MAKE it **ENTERTAINING**



PRIVATE PARTNERSHIP

↳ How do we Make it WORK?



WHY are SOLUTIONS NOT BEING ADOPTED?



NEED the **RIGHT PEOPLE** COMMUNICATING

TRUST is ESSENTIAL



WE NEED **SYSTEMS**

FIREWALLS DON'T WORK!

LOOK at **USUAL BEHAVIOR**



TRAIN SUPPLIERS

BUILD OUT LESSONS LEARNED

↳ It's NOT EASY

LOOK at WAYS You most Likely WILL BE



COMPROMISED

IDEAS TAKE SHAPE